

# THE CRUDE LIFE MORNING SHOW

## Play Hard



## Work Hard

### The Crude Life Community & Morning Show Sponsor

**\$950/year**

- Company Name/Logo/Link on Website
- Monthly Shout Outs on Morning Show & Social Media Network
- Profile Interview for Morning Show, Podcast & Social Media
- Support Community Platform, Program, Events & Interviews

The Crude Life Morning Show will air every weekday morning at 7am CT. Each daily program will air for 90-120 minutes, with the first hour playing hard before working hard in hour number two.

**HOOR ONE:** Energy, Sports, Pop Culture, Event, Money, Music, Live Guests and more. It's Play Hard time!

**HOOR TWO:** Time to Work Hard. Industry experts, newsmaker interviews and other relevant energy related discussions.

Fresh content development, environmental events and audience interaction will continue to play a critical role in our brand engagement.

## Energy's More Than an Industry, **It's a Way of Life**

